



Mahatma Education Society's

DTE Code : MB 3160

PILLAI HOC INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

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Approved by AICTE, DTE, Government of Maharashtra and Affiliated to the University of Mumbai

18/09/2024

To,
The Director,
National Assessment and Accreditation Council (NAAC),
Bangalore - 560072.

Subject: Submission of Placement Data for the Year 2021 for Management Students

Respected Sir/Madam,

We are writing on behalf of the Pillai HOC Institute of Management Studies and Research (PHIMSR) to inform you about the placement data that has been considered for the academic year 2021 for our Management students.

As you are aware, the pandemic situation in 2020-2021 necessitated many changes in the academic and corporate sectors. In response to these unprecedented challenges, we ensured that our students were well-prepared for the emerging job market, especially in the digital domain. As a result, a significant portion of our placement efforts during the year 2021 focused on securing online job opportunities for our students.

Despite the remote working model adopted by many organizations, our students were successfully placed in reputable companies in various roles related to their fields of study. These online placements have provided our students with valuable work experience and exposure to real-world challenges, all while adapting to the new norms of the corporate world.

We kindly request the NAAC authorities to take this into consideration during the evaluation process and acknowledge the placements of 2021 as valid, given the unique circumstances that the world faced during that period.

Thank you for your understanding and continued support. We look forward to your favourable consideration in this regard.

Yours sincerely,

Director

Director
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